

## **Business Growth Ideas for Women**

*The Top 8 Ideas for taking your business to the next level*

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Women can experience growth for their businesses; some tactics may not work for everyone. Finding the best method to grow a business takes experimentation and failure. Failure is not a bad thing, as long as you keep trying to refine your approach.

**Sometimes it takes several tries to find the right tool to use to grow your business.**

Frustration can set in quickly for most women if a plan falls apart too soon. The best way to avoid frustration is to double-check your plan and have a contingency step in place in case of a meltdown. Here are some ideas to start with in growing your mlm business.

### **Top 8 eight ideas to grow**

1. Webinars
2. PPC
3. SEM
4. Live Events
5. Expanding content distribution channels
6. Guest Blogging or Guest Video Blogging
7. Directory listings

## 8. Traditional Advertising

Some of these ideas can have a tremendous effect on your business. You may need to acquire some specialized knowledge in these areas before you start. If you are serious about growing and stabilizing your business, you cannot use free methods to attract the right prospects to your business. Some of the ideas are loose and are effective, while others are paid and the results are mixed for some folks. This is why more education on the topics is important to acquire. Before you invest into any of the ideas, do some supplemental research on the idea.

**You may have to set a budget for each of the ideas that you want to try. Stay within your budget even if it is successful.**

If the individual campaign fails, it is okay as long as you try a different approach. Severely limiting yourself in one of the paid options may not guarantee you solid results. You may want to explore the option in depth before creating an advertisement or renting out a spot for a live event.

You can always network at live events to get a feel for your market share. Sometimes you can find great deals with help with SEM, PPC or marketing at these events. Therefore, networking is an excellent idea that you should consider.

There are many different ways to grow your business; each of the ideas should help you find your pathway to success. You may have other routes that you can take that could pay off big time. Just be careful on how much you invest into getting business, if you are having trouble. You may need to look at your marketing strategy and revise it.

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David L. Feinstein, noted business coach and home business entrepreneur, is the author of various articles and books that help to empower individuals. To get the real innovative marketing knowledge and training, so you can be at the cutting edge of using technology to build your internet network marketing business correctly, visit;

[DavidLFeinstein.com](http://DavidLFeinstein.com)



**David L. Feinstein** has been published by Pro-Publishing Company of California, for a series on Leadership books.

Exposure to business at an early age along with cultivation of artistic talent in writing is the background that David Feinstein brings to his business associates, prospective candidates and audiences alike. His experience throughout his career in sales and marketing and having owned and operated his own international accounting & financial management services company, is a key success factor in helping develop his international notoriety in the network marketing industry.

David and his wife, Ann have been significantly involved in direct marketing and direct sales for 21 years, serving as a distributor (team member), speaker, trainer, Top Leader, and author in the industry on a worldwide basis. Working together, they coach, mentor and train those seeking empowerment, greater self esteem and branding image, and training people seeking financial success and personal life freedom. David and Ann have grown their business that today spans over 40 countries with over 65,000 team members.

For more information go to: [www.AnnandDavidFeinstein.com](http://www.AnnandDavidFeinstein.com)

David & Ann's personal passion of "showing people there's a better way" to market their business lays the foundation for the inspiring and motivating topics they speak and teach on.

Innovative, creative, interactive and dynamic, David & Ann speak on topics in marketing and sales that most professionals find difficult or challenging to understand. Applying their unique and visionary approach easily, safely and comfortably draws audiences in from the beginning and keeps them engaged until the end. Their extensive knowledge in

marketing and sales makes these topics easy for audiences to understand, as they address and speak from their personal experience and with authority and passion.

Mr. John Fogg of MLM/Network Marketing, author of *“The Greatest Networker in the World”* has said the following about myself and wife/partner Ann:

*“It’s been a looonnngg journey from their “weird” first exposure to network marketing where Ann— a Park Avenue Research Consultant, and David— the owner of an entertainment management firm handling the careers of rock stars such as (the early) Rolling Stones, Led Zeppelin, Michael Bolton, Cyndi Lauper, Phil Collins, and other famous others, found themselves at a meeting full of strange “new agers” from Sunrider— that was 21 years ago— to where they are today: Significant six-figure income earners with Agel Enterprises leading an organization of more than 65,000 people in 40+ countries around the world.*

*Above all else, Ann & David are focused on mentoring and leadership. Their combined expertise in recruiting, coaching, training and international development has made Ann & David much sought after direct sales business experts.*

*The Feinstein’s approach marries both classic MLM and the technology advances of the Internet and social media. The first people they have their new people speak with are family and friends, they do meetings, build for and around events and David even unabashedly asks people, “Do you keep your business options open.”*

*They meet new people through weblogs, electronic newsletters, Twitter and Facebook leveraging their time and global reach. The business is all about relationships and giving value for Ann & David Feinstein... and consistently building their brand.”*